

THE EISENHOWER SCHOOL

The Dwight D. Eisenhower School for National Security and Resource Strategy (formerly the Industrial College of the Armed Forces) is one of five colleges within the National Defense University. A Department of Defense (DoD) Senior Service College, the Eisenhower School combines an accredited Joint Professional Military Education (JPME II) and a graduate level degree to deliver the premier senior executive leadership education for the development and integration of National Security Strategy and resources.

MISSION

The Eisenhower School prepares its graduates to lead the strategic institutions and activities associated with the integrated development and resource execution of national security and national defense strategies.

STRATEGIC LEADERS

Providing graduate level education to select rising senior U.S. and international military officers, government civilians, and private industry executives, the Eisenhower School develops critical and creative thinkers and ethical decision makers prepared for the highest levels of strategic leadership.

INTEGRATED STRATEGY

The Eisenhower School's curriculum emphasizes the resource component of national security, with courses on national security studies, strategic leadership, economics, military strategy and logistics, acquisition, international business environments, and industry. These core courses are supplemented by a variety of elective courses and a vibrant student research program.

GOVERNMENT-PRIVATE SECTOR COLLABORATION

Critical to the success of the Eisenhower School's academic program is its unique study of government-private sector interaction designed to help the students develop a strategic perspective on the economic and geo-political drivers effecting the global industrial base and its role in supporting national security.

THE EISENHOWER EXPERIENCE



The resident Eisenhower program, supported by a student to faculty ratio of 3.5:1, leverages active adult learning based on experiential and Socratic techniques to deliver the curriculum. The blend of civilian PhD, military, and interagency faculty provides academic depth and relevance to the rigorous course while the mix of proven, successful and mature professional students and their diverse perspectives make the seminar experience remarkably rich. The exclusive executive level exchanges with private and public sector leaders and use of war gaming exercises round-out the educational experience. Finally, the meaningful relationships and trusted networks developed during the year have proven invaluable for future success. Upon successful completion of the college's requirements, students earn a Master of Science degree in National Resource Strategy.

INDUSTRY STUDIES PROGRAM

The pinnacle of the Eisenhower School curriculum is our national security-related Industry Studies program. The program consists of a tailored Industry Analytics (comparative business strategy) course and the Industry Studies course. Individual seminars analyze and assesses the health of 20 separate industry sectors.

Agribusiness – Aircraft – Biotechnology – Education – Electronics – Energy – Environment – Financial Services – Health Care – Information & Communication Technology – Land Combat Systems – Manufacturing – Private Sector Support & Services – Reconstruction – Robotics & Autonomous Systems – Shipbuilding – Space – Strategic Materials – Transportation – Weapons

This process develops the student's strategic perspective on the ability and role of the U.S. and global industrial base in supporting the capability

requirements of national security along with the impact of government policy on that industry. The program of study for the courses includes: classroom seminars, lectures, and approximately 40 field study practicum visits to selected industry exemplars, domestic and foreign government agencies, labor, trade and public policy organizations, research facilities, and financial institutions.



The field study portion of the Industry Studies Program provides a capstone "practical laboratory" to explore with industry

executives and government policy makers those issues and concepts developed in academic research, facilitating observation and examination of issues in operational settings. The international field study practicum adds the dimension of comparative industrial analysis, permitting a realistic assessment of the relative performance of U.S. industry and the U.S. economy in a competitive global environment.



SENIOR ACQUISITION COURSE

The Senior Acquisition Course (SAC), conducted in conjunction with the Defense Acquisition University (DAU), is designed to prepare selected senior acquisition professionals to perform effectively in a complex and dynamic geopolitical, economic, social, and military environment. The curriculum examines the processes through which the national security community avails itself of technology, systems, and services from the national and global industrial base. The postgraduate educational experience is the capstone professional development course for the senior leadership of the defense acquisition community.

SUPPLY CHAIN MANAGEMENT

This program provides students a strategic-level understanding of integrated logistics systems and prepares them to apply SCM concepts and practices across the DoD logistics enterprise. Each student completes three comprehensive SCM electives. The Eisenhower School is the only DoD senior-level college that offers a SCM program. This unique concentration qualifies graduates for the most challenging senior logistics positions within DoD and government agencies.

LONG-TERM STRATEGY

The Long-term Strategy concentration is an intense cross-disciplinary course of study for a select group of students that prepares them to identify, analyze, and assess emerging trends in global affairs and their implications for defense resource allocation paradigms in support of U.S. national security planning and national level decision making. Special emphasis is given to the appraisal of functional and investment (including the defense markets) categories related to both SW and SE Asia military balances.



INDUSTRY FELLOWS

The following companies have Industry Fellow graduates, many of which, have risen to senior executive positions, leveraging the strong government/industry networks they maintain throughout their career.

BAE Systems – Battelle – Bell Helicopter – Boeing – Booz Allen Hamilton – Colt Defense – CSC – Daimler AG – EADS – General Dynamics – General Motors – GTE – Harris Corporation Hughes – Humana – IBM – KPMG – L-3 Communications – LMI – Lockheed Martin – MAN Truck & Bus AG – Menlo Worldwide – Mitsubishi – Northrop Grumman – Raytheon – Rockwell Collins – SAIC – United Launch Alliance – United Technologies

The Eisenhower School is the only DoD institution where military, government civilians, and industry come together to earn a joint, professional, graduate education. Through the Industry Fellows Program, civilian corporate executives study complex, enterprise-level global issues in a joint environment of students and faculty representing more than 30 different government organizations and countries.

PROGRAM LEVEL OUTCOMES

- Graduates capable of maintaining the strategic readiness of the defense enterprise in the changing and complex global environment by planning, evaluating, marshalling, and integrating national strategy and resources in support of common defense.
- Graduates capable of developing long term security strategy and leading change required to harness innovation, technology, force generation, acquisition, logistics and sustainment to maintain a competitive advantage in a budget constrained environment.
- Graduates comfortable leading in the government-private sector interface, understanding global strategies, practices, perspectives, capabilities and limitations.

LOCATION

The Eisenhower School occupies Eisenhower Hall on the campus of the National Defense University on Fort McNair. This historic post is located in downtown Southwest Washington, D.C. at the corner of 4th and P Streets SW.



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